**Question #1: Do facial status cues signal approach and avoidance?**

**What do we already know?**

Physiognomic cues signal approach, attract

Babyfaces, neoteny (cross-cultural & cross-species), volkswagons, teddy

Bears, hello kitty.

Trust, assessed in under 100 ms in humans – Todorov; van t’Wout & Sanfey

In fact, trustworthy looking people ARE more prosocial

Physiognomic cues that signal threat, aggression

Race, esp features, less skin color

Male, esp neutral faces

Age & gender processing different (Wiese et al 2008)

**What do we need to know?**

Are threatening faces preferred sometimes? Is context important?

Republicans vs democrats

Male attractiveness, sexy sons hypoth

In a perceptual id task, do males trump females? Older, younger? If so, why?

Control: own species, other species?

**How will we go about it?**

**Question #2: How “basic” is the status information provided in a face?**

**What do we already know?**

**What do we need to know?**

**How will we go about it?**

**Key researchers**

**Ambady**

**Cacioppo**

**Chaoi**

**Todorov**